

ABSTRACT

The system according to the invention includes a member database for storing identification codes for a plurality of members and information on
5 respective members and a web server connected to the member database. URLs of the identification code may be printed on a business card of a member. The web server is configured to transmit to a user, in response to access from the user via the Internet, an HTML document that has an input field for the identification code. In response to receipt of the identification
10 code from the user, it searches the database with the identification code as a key to retrieve information on a member corresponding to the identification code, and transmits the information to the user.

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